

Startup Manager Guide

 **Apply:** Fill the form on our website, and choose a slot for the interview call

 **Interview:** You will receive a call from us for a telephonic interview. If selected you will receive a selection email from ICCE with your user name and password to access the My Account page.

 **Login to My Account:** Here you will find all the required documents and e-poster for promotions, permissions & registrations.

 **Spread the Word:** As a Startup Manager your key role is to promote Entrepreneur Vision (EV) by explaining the participant benefits and use College to Corporate (C2C) as a secondary option if the person is not interested to pursue Entrepreneurship as a career option. Spread the message using word of mouth publicity, social media and other means.

 **Bundled Program:** A Participant can take part in both the programs (EV & C2C) for a discounted rate of Rs. 999/- (SM Rebate: Rs. 150/-per participant).

 **Register Participants:** Collect fees (EV: Rs. 700 | C2C: Rs.450) and details of participants required in the registration form provided.

 **Your Rebate:** Based on the program:
EV: You receive a rebate of 14.28% on every registration (i.e.Rs. 100/- per participant)
C2C: You receive a rebate of 11.11% on every registration (i.e.Rs. 50/- per participant)
Which can be retained by you or used for administration purposes.
A minimum of Rs. 2250 can be earned on becoming a successful SM.

 **Activity:** As a part of the compulsory activity the C2C participants will have to do an activity (Selfie Interview or Power Point Presentation).

 **Exams:** Assessment will be through Online exam per group for EV & C2C participants.

 **Event:** There will be a one day event organised on Entrepreneurship for EV participants. Location will be Delhi. The recording of the event will be shared with the EV participants, so that the registered participants can benefit from it. The SM's may need to help in organising the event. (C2C participants can pay 350 and attend the event).

 **Submission of Business Plan:** SM's have to encourage EV participants to submit their business plan in the format provided, before the deadline, to be eligible for a review. Based on shortlistings, the participant may be contacted for clarification and if selected, the reward money of Rs. 1lac will be awarded by Demand Draft/Cheque to the winning participant.

 **Certificate:**
EV: Govt. recognised certificate will be provided to all the participants.
C2C: Soft copy of the certificate will be sent to all the participants (Rs. 100 for hardcopy).

 **Support:** Email evision.icce@gmail.com for EV & c2c.icce@gmail.com for C2C. (please visit the website for FAQ and overview).